



Our recession proof franchise is a proven success across the UK. We provide full training with ongoing support.



Franchise **PROSPECTUS.**

Financial Freedom in a Wrapp

Contact Us

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COMPANY PROFILE

Kitchen wrapping offers a cost effective solution to modernising your existing kitchen cupboards, doors and worktops. With endless colours and finishes we can create the perfect space at a budget that suits.

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ABOUT COMPANY

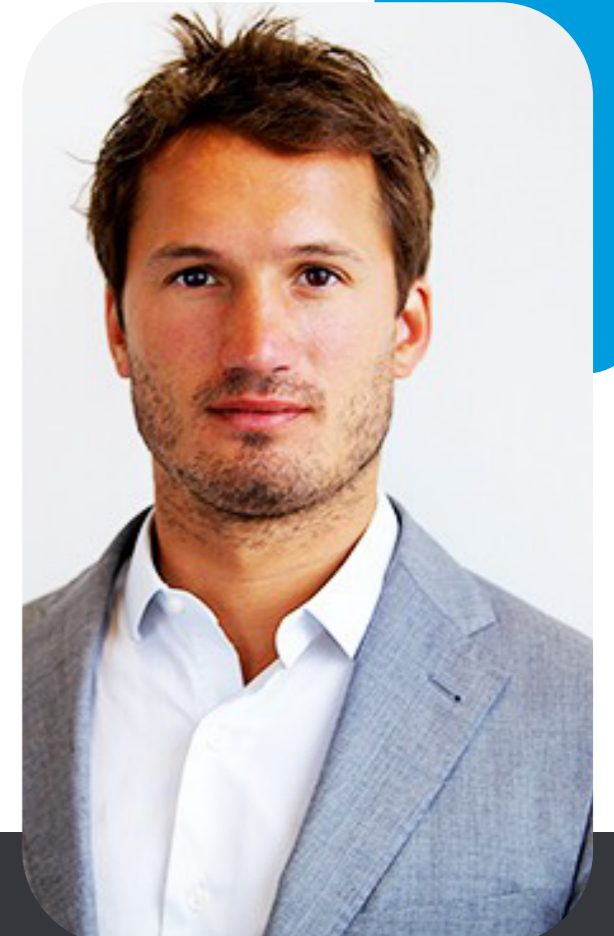
Wrapp was founded in 2016. Like many people the company's founder was fed up with his job and craved the freedom and rewards that come with self employment.

After researching various industries, he discovered a niche product that has since taken the kitchen industry by storm - kitchen wrapping.

DIRECTOR STATEMENT

Edward Stevenson

Working with every franchisee from the very start gives me the ability to ensure our values are alligned in driving your sucess.



Motivation, hard work and attitude play a vital role in Wrapp's top franchise achieving annual sales of more than £250,000



WHY WRAPP?

Wrapp, Don't Replace!

The kitchen facelift concept is a simple one. Wrapping all external surfaces of a kitchen with architectural vinyl. This quick transformation offers 1000's of durable colours and finishes.

Saves Money

Kitchen Wrapping is up to 80% cheaper than a new kitchen.

Saves Time

A kitchen wrap takes on average 1-2 days to complete. Saving weeks compared to a fitting a new kitchen.

Saves Disruption

With no mess or disruption kitchen wrapping is the perfect mess free renovation.



WRAPP DON'T REPLACE

Everybody has a kitchen – it's the most used room in the home – and most people choose to update their kitchen from time-to-time. But how often, and at what cost? The average consumer will change their kitchen every 7 years.



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Kitchens are built to last – so why fix something that isn't broken?

There are two significant components in making a kitchen look fresh and new – The doors, the drawers, and the worktops. Everything else, appliances included, are secondary considerations. And kitchen units are built to last – so why fix something that isn't broken?

WHY CHOOSE WRAPP?

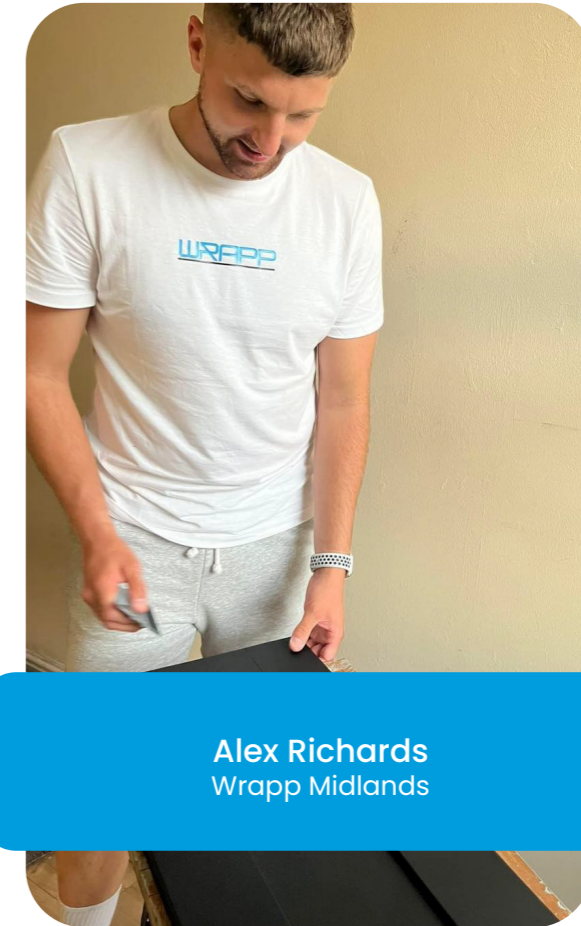
Starting out in a new sector can be quite daunting, especially in one that seems as complex as the kitchen industry.

The great thing about the Wrapp franchise, you don't need any experience. Why? Because we deliver a complete training solution .

Wrapp will train you in architectural vinyl products and our methodology – all you need is the drive and determination to succeed.

If you can get on well with people, and are comfortable selling something that most people would buy, then you'll be as good as our best.

The easiest way to understand whether this business will work is to ask yourself: "would I buy that?" Then ask your friends and family: "would you buy that?" If the answer is "yes", then you've got a customer base – and you've got a business model that is sustainable.



Alex Richards
Wrapp Midlands

"I knew very quickly that this was the company I wanted to invest in. The passion for the brand is infectious. I've worked closely with Edward since the outset too, and his skills, knowledge and enthusiasm for the business have definitely helped us get to where we are today."

Alex is our newest franchisee. In his first 3 months of the job he has turned over £20,000. His initial investment has been paid back and he continues to grow his customer base month on month. Alex is on target to turnover £90,000 in his first 12 months.

WHAT YOU CAN EXPECT TO EARN



Year One

Turnover **£90,000**
Profit **£46,000**



Year Two

Turnover **£115,000**
Profit **£60,000**



Year Three

Turnover **£150,000**
Profit **£80,000**

The examples demonstrate the turnover and profit a franchisee might expect to achieve in their first, second, and third year's trading in a new area.

HOW DOES WRAPP GENERATE INCOME

Wrapp generates its revenues through Management Services Fees, paid as a percentage of your turnover. MS Fees help pay for all the training, support and brand development that every franchisee benefits from.

Importantly, you only pay Wrapp when you make a sale; there are no fixed monthly or annual charges and the support is there whether you sell £5,000 or £20,000 in a single month.

*Wrapp Support
You to
Grow Your
Business*



WHAT DO YOU GET FROM US

Wrapp offers you a full business format franchise package.

Everything you need to launch a successful Wrapp franchise is provided for in this initial franchisee fee. The franchise fee is only £10,000 making Wrapp the highest ROI franchisee available on the market today.

Training

01

Your comprehensive 8-week induction training programme includes: 10 days in-house training – held at Wrapps training centre in Cambridgeshire. This two-week course covers marketing, sales, administration, practical experience in kitchen wrapping and lots of technical knowledge.

After your first two weeks, you'll then spend a further week with a team of installers on live jobs gaining lots of installation experience.

You won't ever be left on your own in the early days, and your dedicated Business Development Manager (BDM) will be with you every week over the initial start-up period.

02

Things You Need

We supply you everything you need to start earning. A comprehensive toolbox, everything you need to get started. A new uniform displaying the Wrapp logos. And a full sign writing kit for your vehicle.



03

Support

Your BDM is on hand to support, mentor, and train you in your own area on an ongoing basis – and offers assistance over the phone or via email outside of office hours too. Collectively, these key personnel have decades of experience in the kitchen sector, and have spent many years working in the franchise industry.



THE NEXT STEP WE WOULD LOVE TO MEET YOU

We're only looking for select individuals who are considered suitable to own and manage the Wrapp Franchise. Running a business isn't easy – and it requires dedication, resilience, drive and determination to be successful.

Please consider the points below which we feel are critical in you achieving the success you deserve as a Wrapp Franchisee.

- *The ability to relate well to people – and to sell something you believe in*
- *A commitment to ensuring workmanship is of the highest standard*
- *Dedication to following a proven business model*
- *Good organisation and communication skills*

HAPPY ENDING

If, based on the points, you feel suited to owning a Wrapp Franchise, then we would love to meet with you.

This will provide us with an opportunity to learn more about you, while at the same time showing you what we do.

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